

**3RD ASEAN
Conference
on Healthy
Ageing
2024**

30th July - 1st August 2024

**The Wembley - A St Giles Hotel
Penang, Malaysia**

Sponsorship Opportunities

***Ageing Successfully -
Equitably, Actively and Naturally***

Organized by



Ageing Successfully - Equitably, Actively and Naturally

ACHA 2024 Title Sponsorship Entitlement

1. ACHA 2024 Title Rights
Logo tie-up across all marketing & PR communication points
2. Lunch Symposium (x1)
Choice of topic
3. Symposium (x3)
Choice of topic
4. Premium Exhibition booth space allotment
6m x 9m exhibition booth island
Cost of setup borne by sponsor
Product sampling, marketing & sales opportunity
5. Welcome reception function hosted by sponsor
6. Complementary 30 ACHA 2024 passes
7. Conference hall branded with sponsor logo placement
8. Logo placement on on-site printed collaterals
Backdrops, buntings, program booklet cover ad, lanyard, conference bag, official folders
9. Logo placement on ACHA 2024 official website
10. Logo placement on ACHA 2024 official uniform
11. Sponsor mention in press releases
12. Media photo opportunities for Official Launch

Lunch Symposium Sponsor Entitlement

1. Lunch Symposium (x1)
Choice of topic
2. Symposium (x1)
Choice of topic
4. Exhibition booth space allotment
3m x 3m exhibition booth
Cost of setup borne by sponsor
Product & marketing sales opportunity
5. Complementary 15 ACHA 2024 passes
6. Placement of sponsor buntings in conference hall
7. Logo placement on on-site printed collaterals
Backdrops, buntings, program booklet back cover ad, conference bag
8. Logo placement on ACHA 2024 official website
9. Sponsor mention in press releases
10. Media photo opportunities for Official Launch

CONTACT US TODAY!

Tel | +60 12 364 6109

Fax | +603 2726 8902

Email | info@healthyageing.org

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Breakfast Symposium Sponsor Entitlement

1. Lunch Symposium (x1)
Choice of topic
2. Exhibition booth space allotment
3m x 3m exhibition booth
Cost of setup borne by sponsor
Product & marketing sales opportunity
3. Complementary 5 ACHA 2024 passes
4. Placement of sponsor buntings in conference hall
5. Logo placement on on-site printed collaterals
Backdrops, buntings, program booklet back cover ad
6. Logo placement on ACHA 2024 official website

Pre-Conference Workshop Sponsor Entitlement

1. Pre-Conference Workshop (x1)
Choice of topic
2. Exhibition booth space allotment
3m x 3m exhibition booth
Cost of setup borne by sponsor
Product & marketing sales opportunity
3. Complementary 5 ACHA 2024 passes

Workshop Sponsor Entitlement

1. Workshop (x1)
Choice of topic
2. Exhibition booth space allotment
3m x 3m exhibition booth
Cost of setup borne by sponsor
Product & marketing sales opportunity
3. Complementary 2 ACHA 2024 passes

Symposium Sponsor Entitlement

1. Symposium (x1)
Choice of topic
2. Exhibition booth space allotment
3m x 3m exhibition booth
Cost of setup borne by sponsor
Product & marketing sales opportunity
3. Complementary 2 ACHA 2024 passes

Sponsorship Form

Please fill in your contact details and return this form to the Secretariat via e-mail at **info@healthyageing.org** or fax at **+603 2726 8902**. All fields are mandatory.

| | |
|-------------------|--|
| Organization Name | |
| Contact Person | |
| Position | |
| Address | |
| Email address | |
| Contact No. | |

Please mark X on your desired sponsorship slot. You may select as many slots as you require.

| Sponsor Segment | Available Slots | Day Slots Available | | | | Investment | X |
|----------------------------------------|-----------------|---------------------|---|---|---|----------------|--------------------------|
| ACHA 2024 Title Sponsorship | 1 | | | | | RM300,000 | <input type="checkbox"/> |
| Breakfast Symposium | 2 | | | 2 | 3 | RM30,000/slot | <input type="checkbox"/> |
| Lunch Symposium | 3 | | 1 | 2 | 3 | RM100,000/slot | <input type="checkbox"/> |
| Welcome Evening & Launching of Product | 1 | | 1 | | | RM100,000/slot | <input type="checkbox"/> |
| Workshops | 8 | | 1 | 2 | 3 | RM10,000/slot | <input type="checkbox"/> |
| Pre-Conference Workshop | 4 | 0 | | | | RM15,000/slot | <input type="checkbox"/> |
| Exhibition booths | 20 | | 1 | 2 | 3 | RM4,000/booth | <input type="checkbox"/> |
| Symposiums | 35 | | 1 | 2 | 3 | RM15,000/slot | <input type="checkbox"/> |
| Program Booklet Adverts | 10 | | | | | RM1,500/page | <input type="checkbox"/> |



Malaysian Healthy Ageing Society (Registrar of Societies No. 1384)

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