

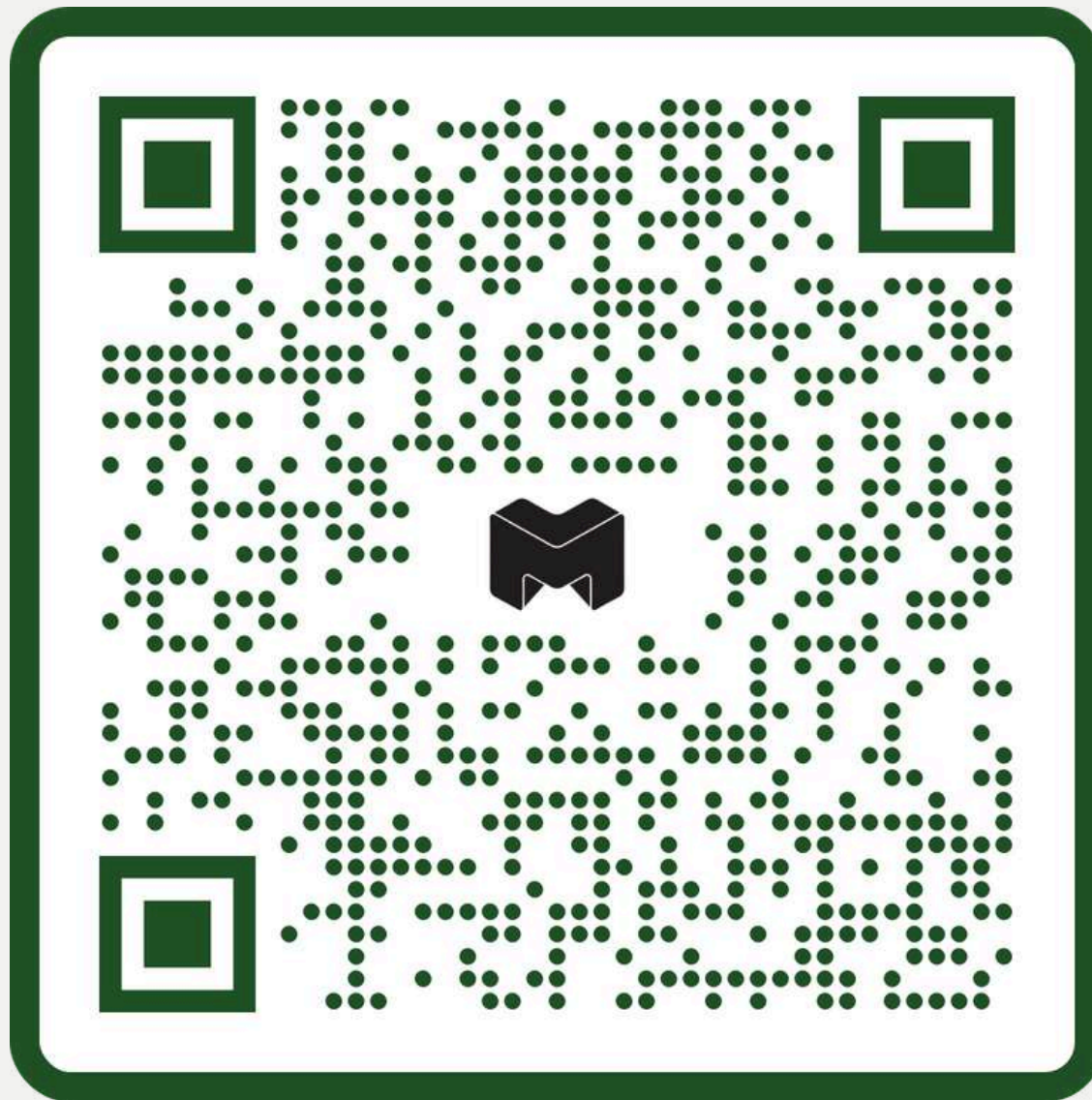
MALAYSIA URBAN FORUM

GEORGE TOWN, PENANG
5 — 8 OCTOBER 2024

Programme Book



Register for free and open to all



Sign up for free

bit.ly/muf6

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MALAYSIA URBAN FORUM



The Malaysia Urban Forum (MUF) is a national-level forum that provides an inclusive platform for all stakeholders to participate, discuss and share views, ideas and solutions towards sustainable urban development in Malaysia.

The forum is in line with UN-Habitat's National Urban Forum framework that calls for inclusive discussions towards improving Malaysia's urbanisation strategies, policies, programs and actions, and includes the participation of local, regional and national governments as well as stakeholders that support the sustainable urban agenda.

MUF is the only multi-stakeholder forum that supports sustainable urban development processes and debates at the national level, including feeding national contributions to global development strategies.



Based on paragraphs 41 and 92 of the New Urban Agenda, that reaffirm the importance of creating platforms and mechanisms for a wide meaningful participation at all stages of the urban decision making processes, a number of National Urban Forums and other multi-stakeholders platforms have been galvanized to facilitate these processes.

MUF Key Goal

Malaysia Sustainable Urbanisation and Community Resilience

Since its inception in 2019, MUF aims to address the nations high urbanisation rate and its rising urban challenges. And at the same time, the world today faces interrelated global crisis that has disrupted our livelihoods. Climate change is affecting our environment, while at the same time global conflicts are further complicating and widening inequalities, heightening vulnerabilities, constraining financial resources and most significantly, has hindered progress towards the 2030 Agenda.

Thus, sustainable urbanisation and community resilience is urgent as it presents great opportunity for economic transformation, social advancement and environmental stewardship to accelerate and overcome setbacks towards achievement of the Sustainable Development Goals (SDGs), the Paris Agreement and the New Urban Agenda.



Past Malaysia Urban Forum

The Malaysia Urban Forum (MUF) is a national-level forum that aims to promote inclusive debates and discussions towards developing and improving sustainable urban development in Malaysia. The forum provides an exchange platform for stakeholders to share solutions and ideas to address national and local urban development challenges.



MUF is in line with UN-Habitat's National Urban Forum framework that promotes inclusive discussions towards improving Malaysia's urbanization strategies, policies, programs, and actions and includes the participation of local, regional, and national governments as well as stakeholders that support sustainable urban development agenda.

2019
Kuala Lumpur

Sustainable Urban Nation 2030

- Assemblies
1. Women
 2. Business
 3. Youth
 4. Mayors

2020
Kuala Lumpur

The transformative pathway and actions to deliver the sustainable Agenda

- Assemblies
1. Women
 2. Grassroots
 3. Youth
 4. City Leaders

2021
Virtual

Better Cities for All with Covid-19

- Assemblies
1. Women
 2. Grassroots
 3. Youth
 4. City Leaders
 5. Business

2022
Shah Alam

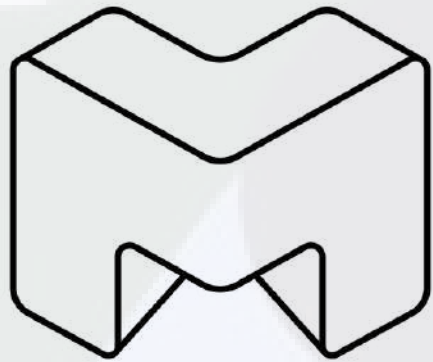
Local Actions to Future Proof Cities & Communities

- Assemblies
1. Women
 2. Grassroots
 3. Youth
 4. Children
 5. Business
 6. Academia

2023
Kuching, Sarawak

Catalysing Transformative Actions for Sustainable and Resilient Urbanisation

- Assemblies
1. Women
 2. Grassroots
 3. Youth
 4. Children
 5. Business
 6. Academia



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My City, My Home

The Malaysia Urban Forum (MUF) 2024 returns this year, hosted in the culturally rich and historic city of George Town, Penang. The theme for this year's forum, "My City, My Home," is a reflection of the deep-rooted connection between Malaysians and the urban environments that house over 26 million residents across the country.

"My City, My Home" goes beyond a simple theme; it encapsulates the integral relationship between citizens and the cities, towns, and neighborhoods they inhabit. Our urban spaces are more than mere physical locations; they are dynamic ecosystems shaped by the diverse communities, cultural heritage, and shared histories that define them. These spaces are integral to our collective identity, shaping our experiences and aspirations as a nation.

The MUF 2024 will delve into critical issues surrounding urban planning, sustainability, and community development. It will provide a platform for stakeholders to engage in meaningful discourse on the role of urban environments in fostering social cohesion, economic growth, and environmental stewardship. The theme "My City, My Home" challenges participants to consider how urban spaces can be designed and managed to enhance the quality of life for all residents, while preserving the unique identities that make each city distinct.

Ultimately, "My City, My Home" is a call to action, inviting all participants to contribute to the ongoing transformation of our urban landscapes. It is a reminder that the success of our cities is intrinsically linked to the active participation and commitment of their inhabitants. By fostering a sense of ownership and responsibility towards our urban environments, we can collectively work towards building cities that are not only livable but also capable of thriving in the face of future challenges.

George Town, Penang as host city

The Malaysia Urban Forum (MUF) 2024 returns this year, hosted in the culturally rich and historic city of George Town, Penang, a city that is both a living testament to Malaysia's diverse heritage and a model of modern urban development.

As the capital of Penang, George Town stands as one of Southeast Asia's most significant urban centers, renowned for its vibrant cultural tapestry, architectural splendor, and dynamic urban landscape. The city's designation as a UNESCO World Heritage Site in 2008 underscores its global importance as a hub of cultural and historical significance. This recognition is not merely honorary; it reflects George Town's unique position as a city where centuries of history converge with contemporary urban life, creating a setting that is as instructive as it is inspiring.

Mayor's Message

We warmly welcome everyone to George Town, Penang, for the 6th Malaysia Urban Forum. As one of Malaysia's most dynamic and urbanized states, Penang is ready to host 10,000 targeted participants, offering a unique blend of rich heritage and modern development. Join us in this vibrant city, where innovative solutions and collaborative efforts will shape the future of our urban landscapes. We look forward to your participation in this premier national forum, where together, we will build a more sustainable and inclusive future.

DATO' Ir. RAJENDRAN A/L P. ANTHONY
Mayor, City Council of Penang Island



The Venues



Armenian Park

Sessions: Major Stakeholder Assemblies, World Habitat Day, Side events and Social Enterprises

Date : 5th October 2024 (Saturday) and 6th October 2024 (Sunday)



Padang Kota Lama

Sessions: Official Opening Ceremony

Date : 5th October 2024 (Saturday)






Dewan Sri Penang

Sessions: Closing Ceremony, High-level dialogues, Special Sessions, Exhibition, Side events, Social Enterprises, Urban Labs and Trainings

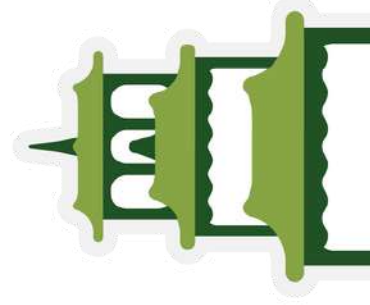
Date : 7th October 2024 (Monday) and 8th October 2024 (Tuesday)



MUF6 Programme at a glance

 MALAYSIA URBAN FORUM <small>GEORGE TOWN, PENANG 5 - 8 OCTOBER 2024</small>				
	MUF DAY 1 5th October - Saturday	MUF DAY 2 6th October - Sunday	MUF DAY 3 7th October - Monday	MUF DAY 4 8th October - Tuesday
Morning	Joint Opening Of The Assemblies	 Launch Of World Habitat Day	City Talk & Special Address	
	Children Assembly Business Assembly Academia Assembly Grassroots Assembly Youth Assembly Women Assembly	City Event Technical Visit Side Events Urban & Training Labs	Dialogue 1 Roundtable Special Sessions Penang City Stage Side Events	Dialogue 2 Partner Led-Session Urban & Training Labs Side Events
Afternoon	MUF 2024 OPENING CEREMONY 			MUF 2024 CLOSING CEREMONY
	Social Enterprise Marketplace		Exhibition Local Governments, Private Sectors and Agencies, Academia	
Evening	Earth Fest 2024 Music & Culture Night	Networking Session	Networking Session	

Introduction to MUF sessions



High-Level Dialogue



Stakeholders Assemblies



Side Events

100
Sessions



Exhibitors



Roundtables



Special Sessions



Technical Visits & City Stage



Training Sessions



Social Entrepreneur



Legacy Projects



Malaysia SDG Cities Stage





Assemblies

The Assemblies serve as a space for Major Stakeholders' groups to share, report and galvanize specific action towards sustainable urbanization. The assemblies this year consist of Women, Children, Youth, Business, Academia and Grassroots.

Special Sessions

Special sessions explore unique challenges and opportunities inherent to a topic of importance globally, nationally and locally. The session aims to integrate elements of the SDGs and New Urban Agenda (NUA) at the heart of discussion, providing space for reflection, learning and replication.



Side Event

Side events are open to partners and advocates of sustainable agenda to host their own sessions and to share, discuss and contribute towards the achievements of sustainable development goals of the host city, state and nation.



High-level dialogue

The High-level dialogue will convene with national, local and community leaders/representatives to deliberate on policies and actions to address current urban issues, taking into consideration government commitments that are already in place




Training Workshop

Training workshops are open to Urbanice and Kuching's partners and advocates to provide participants with specific hands on experience and training on community based solutions to address urban issues.



Roundtable

Roundtable gathers local experts and key stakeholders to discuss openly concrete interventions and integrate practical, systematic and real actions in cross-cutting areas (governance, economy and finance, community and individuals) by policy-makers, city leaders and partners



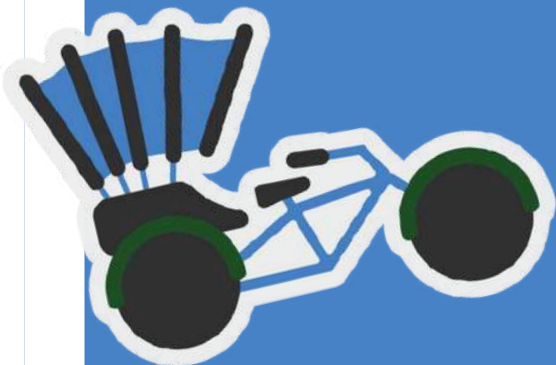


Exhibition

The exhibition encourages stakeholders to showcase their innovative and sustainable projects, initiatives and urban solutions that contribute to sustainable cities and communities.

Social Enterprise

This platform aims to promote and share the works of social enterprises who are entrepreneurial with an edge on localising or have an environmental mission that contributes towards cities efforts to achieve their SDG targets.



City Stage

The City Stage is a dedicated space to showcase Penang's stakeholders and to raise awareness, promote local initiatives and discuss matters pertaining to cities in Penang and their Sustainable Development Goals.



General Information

Participation

Participation in the Malaysia Urban Forum 2024 is open and free to everyone.

Individuals and representatives from organizations who are interested are all welcome to join our forum, making it the most accessible knowledge forum on urban sustainability ever in the nation.

Venues

The Malaysia Urban Forum 2024 has designated the following venues for its events:

5th & 6th October: Armenian Park, George Town

7th & 8th October: Dewan Sri Pinang, George Town

Registration and Badge Collection

Badge collection can be done at all all venues for your convenience. Feel free to collect your badge at any of these locations during the specified event hours.

MUF participants are requested to register online and in advance to facilitate smooth coordination of the issuance of name badges for all participants. Kindly log on to the Forum website and ensure that you are properly registered: bit.ly/muf6

Access to the venues is subject to the presentation of an identification badge. For identification and security reasons, all participants are requested to wear their name badges at all times during the Forum.

Hotel Information

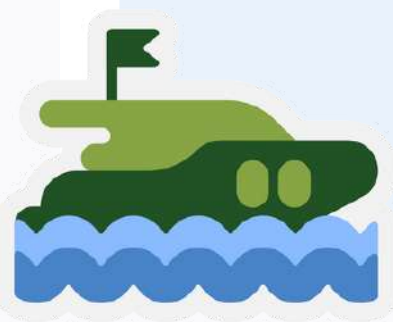
For hotel information, you may refer to various booking platforms, as George Town offers a wide range of accommodation options conveniently located throughout the city.

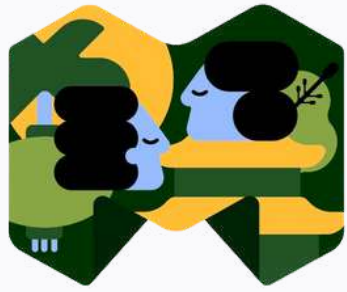
Language

The Forum will be conducted in Malay and English with access to sign language at Main Stage sessions

Sustainability Protocol

In this forum, we are dedicated to creating a greener environment by promoting eco-consciousness and sustainability. The Malaysia Urban Forum 2024 encourages green initiatives such as waste separation at the venue, using your own bottle and food container, and carpooling to the venue.





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GEORGE TOWN, PENANG 5—8 OCTOBER 2024

Want to host your own workshop? Lead a panel discussion? Have something to showcase?

Join us at the Malaysia Urban Forum!
Submit your application before 15 September 2024.



Visit our page to learn more
www.urbanicemalaysia.com.my/muf2024

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CALL FOR VOLUNTEER

Every year during MUF, our volunteers are our greatest strength. This year, we're back and seeking energetic volunteers from Penang, regardless of their background, to join us in Georgetown from October 5-8, 2024.

The Malaysia Urban Forum, with its vibrant theme "My City, My Home," promises to ignite discussions on the future of urban living.



SCAN ME

Contact Cempaka (011-400 39484) or cempaka@urbanicemalaysia.com

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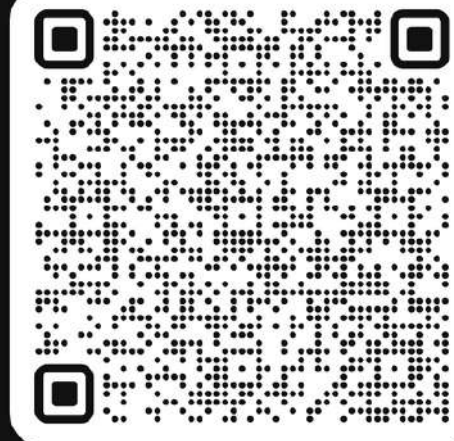


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GEORGE TOWN, PENANG 5—8 OCTOBER 2024

CALL FOR VENDORS FOR MARKETPLACE

- Showcase sustainable, handmade, and locally crafted products
- Opportunities for vendors offering upcycled items, zero-waste essentials, or unique artisan goods
- Connect with a community passionate about greener, more vibrant cities.
- Celebrate sustainability, creativity, and local craftsmanship.



SCAN ME

Contact Wen (016 321 0935) or wen@urbanicemalaysia.com

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CALL FOR EXHIBITORS

Be one of 20 exclusive exhibitors at the Malaysia Urban Forum 2024 in Penang! Connect with thousands of visitors at this first-ever event in George Town. Limited spots available—don't miss out!

Contact Syed Iskandar (0173428087) or
syediskandar@urbanicemalaysia.com

#MYCityMYHome
#MalaysiaUrbanHome2024
#PenangMalaysia



For more information visit us at
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or email us at
info@urbanicemalaysia.com